



TAX EXEMPT AND  
GOVERNMENT ENTITIES  
DIVISION

DEPARTMENT OF THE TREASURY  
INTERNAL REVENUE SERVICE  
WASHINGTON, D.C. 20224

Date: JUL 13 2001

Susan B. Anthony List, Inc.  
16C0 Diagonal Road, Suite 285  
Alexandria, VA 22314

Employer Identification Number:  
54-1850126  
Internal Revenue Code:  
501(c)(4)  
Effective Date: January 1, 1999  
Issuing Specialist:  
Debra Cowen 50-01559  
Toll Free Customer Service:  
877-829-5500  
Accounting Period Ending:  
December 31  
Form 990 Required:  
Yes

Dear Applicant:

Based on the information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined, and you have agreed, that you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(4) effective January 1, 1999.

As an organization described in section 501(c)(4) of the Code, you are expressly prohibited from allowing any part of your net earnings to inure to the benefit of any private shareholder or individual. Additionally, any transaction which provides such inurement may be subject to the excise taxes imposed by section 4958. In this letter we are not determining whether any of your present or proposed arrangements would be considered an excess benefit transaction resulting in tax under section 4958.

Please notify the Ohio Tax Exempt and Government Entities (TE/GE) Customer Service office if there is any change in your name, address, sources of support, purposes or method of operation. If you amend your organizational document or bylaws, please send a copy of the amendment to that office. The mailing address is: Internal Revenue Service, TE/GE Customer Service, P.O. Box 2508, Cincinnati, OH 45201.

Unless specifically excepted, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) for each employee to whom you pay \$100 or more during the calendar year. Unless excepted, you are also liable for tax under the Federal Unemployment Tax Act for each employee to whom you pay \$50 or more during a calendar quarter if, during the current or preceding calendar year, you had at least one employee at any time in each of 20 calendar weeks or you paid wages of \$1,500 or more in any calendar quarter.

In the heading of this letter we have indicated whether you must file Form 990, *Return of Organization Exempt from Income Tax*. If "Yes" is indicated, you are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. If your gross receipts each year are not normally more than \$25,000, we ask that you establish that you are not required to file Form 990 by completing Part I of that Form for your first year. Thereafter, you will not be required to file a return until your gross receipts exceed the \$25,000 minimum. For guidance in determining if your gross receipts are "normally" not more than the \$25,000 limit,

036 0000

Susan B. Anthony List, Inc.

see the instructions for the Form 990. If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$20 a day is charged when a return is filed late, unless there is reasonable cause for the delay. The maximum penalty charged cannot exceed \$10,000 or 5 percent of your gross receipts for the year, whichever is less. For organizations with gross receipts exceeding \$1,000,000 in any year, the penalty is \$100 per day per return, unless there is reasonable cause for the delay. The maximum penalty for an organization with gross receipts exceeding \$1,000,000 shall not exceed \$50,000. This penalty may also be charged if a return is not complete, so please be sure your return is complete before you file it. Form 990 should be filed with the Ogden Service Center, Ogden, UT 84201-0027.

You are required to make your Form 990 available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and this exemption letter. Copies of these documents must be provided to any individual upon written or in person request without charge, other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, *Tax-Exempt Status for Your Organization*, or you may call our toll free number shown above.

You are not required to file federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, *Exempt Organization Business Income Tax Return*. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

Contributions to your organization are not deductible by donors under section 170(c)(2) of the Code. Under section 6113, any fund-raising solicitation (including a solicitation for membership dues payment) you make must include an express statement (in a conspicuous and easily recognizable format) that contributions and gifts are not deductible as charitable contributions for federal income tax purposes. Section 6113 does not apply, however, if your annual gross receipts are normally \$100,000 or less, or if your solicitations are made to no more than ten persons during a calendar year. The law provides penalties for failure to comply with this requirement, unless the failure is due to reasonable cause.

Section 162(a) of the Code allows a deduction for ordinary and necessary expenses paid or incurred in carrying on a trade or business. However, section 162(e) disallows such deduction for amounts paid or incurred in connection with influencing legislation; or participation in, or intervention in, any political campaign on behalf of (or in opposition to) any candidate for public office. Section 162(e) also disallows a deduction for amounts paid or incurred to attempt to influence the general public with respect to legislation, referenda, or political campaigns, or for any direct communication with certain officials of the executive branch of government in an attempt to influence such officials' actions or positions. An exception exists for certain payments with respect to legislation of local councils or similar bodies. The disallowance under section 162(e) also extends to the portion of dues or other similar amounts paid to a tax-exempt organization which the organization notifies the dues payor are allocable to lobbying or political expenses for which a deduction is disallowed under section 162(e). Unless you are excepted



Susan B. Anthony List, Inc.

under section 6033(e)(3), you are subject to the notice and reporting requirements of section 6033(e)(1), which requires you to report on your Form 990 the amount of your expenses to which section 162(e) applies and to notify your members at the time dues are assessed or collected of your reasonable estimate of the portion of dues allocable to nondeductible lobbying. Failure to provide timely notice, or providing a notice that underestimates the amount allocable to nondeductible lobbying or political expenditures may result in imposition of tax at the highest corporate rate for the amount by which actual lobbying expenses exceed the estimate.

Since your primary activities promote social welfare, your lawful participation or intervention in political campaigns on behalf of or in opposition to candidates for public office will not adversely affect your exempt status under section 501(c)(4) of the Code. You will, however, be subject to the tax imposed by section 527 on any of your expenditures for political activities that come within the meaning of section 527(e)(2). You may wish to consider whether amounts you expend, for example, to train candidates and staff of candidates, as well as other expenses attributable to such training should be subject to the tax imposed under section 527. As an organization described in section 501(c)(4), you may create a separate segregated fund to conduct any "exempt function" activity as defined in section 527(e)(2). See section 527(f)(3).

Under section 527(f) of the Code, organizations exempt from federal income tax under section 501(c) that expend over \$100 for political activities must file Form 1120-POL in accordance with the instructions to that Form.

Please use the employer identification number indicated in the heading of this letter on all returns you file and in all correspondence with the Internal Revenue Service. Because this letter could help resolve any questions about your exempt status, you should keep it in your permanent records. If you have any questions about this letter, or about filing requirements, excise, employment, or other federal taxes, please contact the Ohio TE/GE Customer Service office at 877-829-5500 (a toll free number) or correspond with that office using the address indicated above.

Sincerely,

Gerald V. Sack

Gerald V. Sack  
Manager, Exempt Organizations  
Technical Group 4

cc: James Bopp, Jr.  
Barry A. Bostrom  
Bopp, Coleson & Bostrom  
1 South 6<sup>th</sup> St.  
Terre Haute, IN 47807-3510  
cc: Alan P. Dye  
Webster, Chamberlain & Bean  
1747 Pennsylvania Ave., N.W.  
Washington, DC 20006

T:EO:RA:TY T:EO:AA:G  
Covered Sack by  
7/5/01 Barnett  
7/13/01

036 0002

# **Power of Attorney and Declaration of Representative**

► For Paperwork Reduction and Privacy Act Notice, see the instructions.

OMB No. 1545-0150

Expires 2-29-98

## **Part I Power of Attorney (Please type or print.)**

### **1 Taxpayer Information (Taxpayer(s) must sign and date this form on page 2, line 9.)**

Taxpayer name(s) and address Susan B. Anthony List, Inc. 1800 Diagonal Road, Suite 285 Alexandria, VA 22314  (New Address)	Social security number(s)	Employer identification number 54-1850126
	Daytime telephone number (812) 232-2434	Plan number (if applicable)

hereby appoint(s) the following representative(s) as attorney(s)-in-fact:

### **2 Representative(s) (Representative(s) must sign and date this form on page 2, Part II.)**

Name and address Barry A. Bostrom 1 South 6th St., Terre Haute, IN 47807	CAF No. 3205-56674R Telephone No. (812) 232-2434 Fax No. (812) 235-3685 Check if new: Address Telephone No.
James Bopp, Jr. 1 South 6th St., Terre Haute, IN 47807	CAF No. 3205-56673R Telephone No. (812) 232-2434 Fax No. (812) 235-3685 Check if new: Address <input checked="" type="checkbox"/> Telephone No. <input checked="" type="checkbox"/>
Name and address Alan P. Dye 1747 Pennsylvania Ave., N.W., Washington DC 20006	CAF No. 2600-00946R Telephone No. (202) 785-9500 Fax No. (202) 835-0243 Check if new: Address <input type="checkbox"/> Telephone No. <input type="checkbox"/>

to represent the taxpayer(s) before the Internal Revenue Service for the following tax matters:

### **3 Tax Matters**

Type of Tax (Income, Employment, Excise, etc.)	Tax Form Number (1040, 941, 720, etc.)	Year(s) or Period(s)
Corporate	1024	1999 - 2000

**4 Specific Use Not Recorded on Centralized Authorization File (CAF).**— If the power of attorney is for a specific use not recorded on CAF, please check this box. (See Line 4—Specific Uses Not Recorded on CAF on page 3.) ☐

**5 Acts Authorized.**—The representatives are authorized to receive and inspect confidential tax information and to perform any and all acts that I (we) can perform with respect to the tax matters described in line 3, for example, the authority to sign any agreements, consents, or other documents. The authority does not include the power to receive refund checks (see line 6 below) or the power to sign certain returns (see Line 5—Acts Authorized on page 4).  
List any specific additions or deletions to the acts otherwise authorized in this power of attorney: \_\_\_\_\_

**Note:** In general, an unenrolled preparer of tax returns cannot sign any document for a taxpayer. See Revenue Procedure 81-38, printed as Pub. 470, for more information.

**Note:** The tax matters partner/person of a partnership or S corporation is not permitted to authorize representatives to perform certain acts. See the instructions for more information.

**6 Receipt of Refund Checks.**—If you want to authorize a representative named in line 2 to receive, **BUT NOT TO ENDORSE OR CASH**, refund checks, initial here \_\_\_\_\_, and list the name of that representative below.

Name of representative to receive refund check(s) ► \_\_\_\_\_

**7 Notices and Communications.**—Notices and other written communications will be sent to the first representative listed in line 2.

- a** If you also want the second representative listed to receive such notices and communications, check this box ☐
- b** If you do not want any notices or communications sent to your representative, check this box ☐

**8 Retention/Revocation of Prior Power(s) of Attorney.**—The filing of this power of attorney automatically revokes all earlier power(s) of attorney on file with the Internal Revenue Service for the same tax matters and years or periods covered by this document. If you do not want to revoke a prior power of attorney, check here. ☐  
**YOU MUST ATTACH A COPY OF ANY POWER OF ATTORNEY YOU WANT TO REMAIN IN EFFECT.****9 Signature of Taxpayer(s).**—If a tax matter concerns a joint return, both husband and wife must sign if joint representation is requested, otherwise, see the instructions. If signed by a corporate officer, partner, guardian, tax matters partner/person, executor, receiver, administrator, or trustee on behalf of the taxpayer, I certify that I have the authority to execute this form on behalf of the taxpayer.

▶ IF THIS POWER OF ATTORNEY IS NOT SIGNED AND DATED, IT WILL BE RETURNED.



Signature

9-22-99

Date

Executive Director  
Title (if applicable)Jennifer Bingham  
Print Name

Signature

Date

Title (if applicable)

Print Name

**Part II Declaration of Representative**

Under penalties of perjury, I declare that:

- I am not currently under suspension or disbarment from practice before the Internal Revenue Service;
- I am aware of regulations contained in Treasury Department Circular No. 230 (31 CFR, Part 10), as amended, concerning the practice of attorneys, certified public accountants, enrolled agents, enrolled actuaries, and others;
- I am authorized to represent the taxpayer(s) identified in Part I for the tax matter(s) specified there; and
- I am one of the following:
  - a** Attorney—a member in good standing of the bar of the highest court of the jurisdiction shown below.
  - b** Certified Public Accountant—duly qualified to practice as a certified public accountant in the jurisdiction shown below.
  - c** Enrolled Agent—enrolled as an agent under the requirements of Treasury Department Circular No. 230.
  - d** Officer—a bona fide officer of the taxpayer organization.
  - e** Full-Time Employee—a full-time employee of the taxpayer.
  - f** Family Member—a member of the taxpayer's immediate family (i.e., spouse, parent, child, brother, or sister).
  - g** Enrolled Actuary—enrolled as an actuary by the Joint Board for the Enrollment of Actuaries under 29 U.S.C. 1242 (the authority to practice before the Service is limited by section 10.3(d)(1) of Treasury Department Circular No. 230).
  - h** Unenrolled Return Preparer—an unenrolled return preparer under section 10.7(a)(7) of Treasury Department Circular No. 230.

▶ If this declaration of representative is not signed and dated, the power of attorney will be returned.

Designation—Insert above letter (a-h)	Jurisdiction (state) or Enrollment Card No.	Signature	Date
a	Indiana	Bany A. Boettner	9-24-99
a	Indiana	Jane B. B...	7/29/99
a	DC, Fla.	Ann P. Dye	9-24-99

036 0004

**8718**January 1997  
Department of the Treasury  
Internal Revenue Service**User Fee for Exempt Organization  
Determination Letter Request**▶ Attach this form to determination letter application.  
(Form 8718 is NOT a determination letter application.)

For IRS Use Only

Control number  
Amount paid  
User fee screener

465

1 Name of organization

Susan B. Anthony List, Inc.

2 Employer Identification Number

54- 1850126

Caution: Do not attach Form 8718 to an application for a pension plan determination letter. Use Form 8717 instead.

**3 Type of request**

- ☐ Initial request for a determination letter for:
- An exempt organization that has had annual gross receipts averaging not more than \$10,000 during the preceding 4 years, or
  - A new organization that anticipates gross receipts averaging not more than \$10,000 during its first 4 years ▶ \$150
- Note: If you checked box 3a, you must complete the Certification below.

**Certification**

I certify that the annual gross receipts of \_\_\_\_\_  
name of organization  
have averaged (or are expected to average) not more than \$10,000 during the preceding 4 (or the first 4) years of operation.

Signature ▶

Title ▶

- ☒ Initial request for a determination letter for:
- An exempt organization that has had annual gross receipts averaging more than \$10,000 during the preceding 4 years, or
  - A new organization that anticipates gross receipts averaging more than \$10,000 during its first 4 years ▶ \$465
- ☐ Group exemption letters ▶ \$500

**Instructions**

The law requires payment of a user fee with each application for a determination letter. The user fees are listed on line 3 above. For more information, see Rev. Proc. 97-8, 1997-1 I.R.B. 187.

Check the box on line 3 for the type of application you are submitting. If you check box 3a, you must complete and sign the certification statement that appears under line 3a.

Attach to Form 8718 a check or money order payable to the Internal Revenue Service for the full amount of the user fee. If you do not include the full amount, your application will be returned. Attach Form 8718 to your determination letter application.

To avoid delays, send the determination letter application and Form 8718 to the applicable IRS address shown below. Use the address below even if a different address appears in another form or publication.

If the organization  
is inConnecticut, Maine,  
Massachusetts, New  
Hampshire, New York,  
Rhode Island, VermontAlaska, California,  
Hawaii, Idaho, Nevada,  
Oregon, WashingtonAny state not listed  
above, a U.S.  
possession, or a  
foreign countrySend fee and request  
for determination  
letter toInternal Revenue Service  
EP/EO Division  
P. O. Box 1680, GPO  
Brooklyn, NY 11202Internal Revenue Service  
EO Application  
EP/EO Division  
McCaslin Industrial Park  
2 Cupania Circle  
Monterey Park, CA  
91755-7406Internal Revenue Service  
P. O. Box 192  
Covington, KY  
41012-0192

Attach Check or Money Order Here

Post Mark

SEP 16 '97

Received

SEP 19 '97

Internal Revenue Service  
Covington, KY

036 0005



Form **2848**

(Rev. February 1993)

Department of the Treasury  
Internal Revenue Service**Power of Attorney  
and Declaration of Representative**

For Paperwork Reduction and Privacy Act Notice, see the instructions.

OMB No. 1545-0150

Expires 2-29-98

**Part I** Power of Attorney (Please type or print.)**1** Taxpayer Information (Taxpayer(s) must sign and date this form on page 2, line 9.)

Taxpayer name(s) and address

Susan B. Anthony List, Inc.  
919 Prince Street  
Alexandria, VA 22314

Social security number(s)

Employer identification  
number

54-1850126

Daytime telephone number  
(812) 232-2434

Plan number (if applicable)

hereby appoint(s) the following representative(s) as attorney(s)-in-fact:

**2** Representative(s) (Representative(s) must sign and date this form on page 2, Part II.)

Name and address

Barry A. Bostrom  
P.O. Box 8100  
Terre Haute, IN 47808-8100

CAF No. 3205-56674R

Telephone No. (812) 232-2434

Fax No. (812) 235-3685

Check if new: Address

Telephone No.

Name and address *New address as of Oct. 1, 1997*1 S. 6th Street  
Terre Haute, IN 47807-3510

CAF No.

Telephone No. ( )

Fax No. ( )

Check if new: Address ☒Telephone No. ☐

Name and address

CAF No.

Telephone No. ( )

Fax No. ( )

Check if new: Address ☐Telephone No. ☐

to represent the taxpayer(s) before the Internal Revenue Service for the following tax matters:

**3** Tax Matters

Type of Tax (Income, Employment, Excise, etc.)	Tax Form Number (1040, 941, 720, etc.)	Year(s) or Period(s)
Corporate	1024	1997-98

- 4** Specific Use Not Recorded on Centralized Authorization File (CAF).—If the power of attorney is for a specific use not recorded on CAF, please check this box. (See Line 4—Specific Uses Not Recorded on CAF on page 3.) ☐
- 5** Acts Authorized.—The representatives are authorized to receive and inspect confidential tax information and to perform any and all acts that I (we) can perform with respect to the tax matters described in line 3, for example, the authority to sign any agreements, consents, or other documents. The authority does not include the power to receive refund checks (see line 6 below) or the power to sign certain returns (see Line 5—Acts Authorized on page 4).  
List any specific additions or deletions to the acts otherwise authorized in this power of attorney: \_\_\_\_\_

Note: In general, an unenrolled preparer of tax returns cannot sign any document for a taxpayer. See Revenue Procedure 81-38, printed as Pub. 470, for more information.

Note: The tax matters partner/person of a partnership or S corporation is not permitted to authorize representatives to perform certain acts. See the instructions for more information.

- 6** Receipt of Refund Checks.—If you want to authorize a representative named in line 2 to receive, BUT NOT TO ENDORSE OR CASH, refund checks, initial here \_\_\_\_\_, and list the name of that representative below.

Name of representative to receive refund check(s) ▶

Cat. No. 11880J

Post Mark

SEP 16 '97

Form 2848 (Rev. 2-93)

Received

SEP 19 '97

Internal Revenue Service  
Covington, KY

036 0006

**7 Notices and Communications.**—Notices and other written communications will be sent to the first representative listed in line 2.

- a If you also want the second representative listed to receive such notices and communications, check this box ☐
- b If you do not want any notices or communications sent to your representative, check this box ☐

**8 Retention/Revocation of Prior Power(s) of Attorney.**—The filing of this power of attorney automatically revokes all earlier power(s) of attorney on file with the Internal Revenue Service for the same tax matters and years or periods covered by this document. If you do not want to revoke a prior power of attorney, check here. ☐  
**YOU MUST ATTACH A COPY OF ANY POWER OF ATTORNEY YOU WANT TO REMAIN IN EFFECT.****9 Signature of Taxpayer(s).**—If a tax matter concerns a joint return, both husband and wife must sign if joint representation is requested, otherwise, see the instructions. If signed by a corporate officer, partner, guardian, tax matters partner/person, executor, receiver, administrator, or trustee on behalf of the taxpayer, I certify that I have the authority to execute this form on behalf of the taxpayer.

▶ IF THIS POWER OF ATTORNEY IS NOT SIGNED AND DATED, IT WILL BE RETURNED.



Signature

8-7-97

Date

Executive Director

Title (if applicable)

Jennifer Bingham

Print Name

Signature

Date

Title (if applicable)

Print Name

**Part II Declaration of Representative**

Under penalties of perjury, I declare that:

- I am not currently under suspension or disbarment from practice before the Internal Revenue Service;
- I am aware of regulations contained in Treasury Department Circular No. 230 (31 CFR, Part 10), as amended, concerning the practice of attorneys, certified public accountants, enrolled agents, enrolled actuaries, and others;
- I am authorized to represent the taxpayer(s) identified in Part I for the tax matter(s) specified there; and
- I am one of the following:
  - a Attorney—a member in good standing of the bar of the highest court of the jurisdiction shown below.
  - b Certified Public Accountant—duly qualified to practice as a certified public accountant in the jurisdiction shown below.
  - c Enrolled Agent—enrolled as an agent under the requirements of Treasury Department Circular No. 230.
  - d Officer—a bona fide officer of the taxpayer organization.
  - e Full-Time Employee—a full-time employee of the taxpayer.
  - f Family Member—a member of the taxpayer's immediate family (i.e., spouse, parent, child, brother, or sister).
  - g Enrolled Actuary—enrolled as an actuary by the Joint Board for the Enrollment of Actuaries under 29 U.S.C. 1242 (the authority to practice before the Service is limited by section 10.3(d)(1) of Treasury Department Circular No. 230).
  - h Unenrolled Return Preparer—an unenrolled return preparer under section 10.7(a)(7) of Treasury Department Circular No. 230.

▶ If this declaration of representative is not signed and dated, the power of attorney will be returned.

Designation—Insert above letter (a-h)	Jurisdiction (state) or Enrollment Card No.	Signature	Date
a	Indiana	Bang A. Boston	8-1-97

036-0000

**Part II. Activities and Operational Information (continued)**

**3** Give the following information about the organization's governing body:

**a** Names, addresses, and titles of officers, directors, trustees, etc.

**b** Annual compensation

See attached sheets.

**4** If the organization is the outgrowth or continuation of any form of predecessor, state the name of each predecessor, the period during which it was in existence, and the reasons for its termination. Submit copies of all papers by which any transfer of assets was effected.

See attached sheets.

**5** If the applicant organization is now, or plans to be, connected in any way with any other organization, describe the other organization and explain the relationship (e.g., financial support on a continuing basis; shared facilities or employees; same officers, directors, or trustees).

See attached sheets.

**6** If the organization has capital stock issued and outstanding, state: (1) class or classes of the stock; (2) number and par value of the shares; (3) consideration for which they were issued; and (4) if any dividends have been paid or whether your organization's creating instrument authorizes dividend payments on any class of capital stock.

See attached sheets.

**7** State the qualifications necessary for membership in the organization; the classes of membership (with the number of members in each class); and the voting rights and privileges received. If any group or class of persons is required to join, describe the requirement and explain the relationship between those members and members who join voluntarily. Submit copies of any membership solicitation material. Attach sample copies of all types of membership certificates issued.

See attached sheets.

**8** Explain how your organization's assets will be distributed on dissolution.

See attached sheets.

036 0009



**Part II. Activities and Operations: Information (continued)**

- 9 Has the organization made or does it plan to make any distribution of its property or surplus funds to shareholders or members? . . . . . ☐ Yes ☒ No  
If "Yes," state the full details, including: (1) amounts or value; (2) source of funds or property distributed or to be distributed; and (3) basis of, and authority for, distribution or planned distribution.
- 10 Does, or will, any part of your organization's receipts represent payments for services performed or to be performed? . ☒ Yes ☐ No  
If "Yes," state in detail the amount received and the character of the services performed or to be performed.  
See attached sheets.
- 11 Has the organization made, or does it plan to make, any payments to members or shareholders for services performed or to be performed? . . . . . ☐ Yes ☒ No  
If "Yes," state in detail the amount paid, the character of the services, and to whom the payments have been, or will be, made.
- 12 Does the organization have any arrangement to provide insurance for members, their dependents, or others (including provisions for the payment of sick or death benefits, pensions, or annuities)? . . . . . ☐ Yes ☒ No  
If "Yes," describe and explain the arrangement's eligibility rules and attach a sample copy of each plan document and each type of policy issued.
- 13 Is the organization under the supervisory jurisdiction of any public regulatory body, such as a social welfare agency, etc.? . . . . . ☐ Yes ☒ No  
If "Yes," submit copies of all administrative opinions or court decisions regarding this supervision, as well as copies of applications or requests for the opinions or decisions.
- 14 Does the organization now lease or does it plan to lease any property? . . . . . ☒ Yes ☐ No  
If "Yes," explain in detail. Include the amount of rent, a description of the property, and any relationship between the applicant organization and the other party. Also, attach a copy of any rental or lease agreement. (If the organization is a party, as a lessor, to multiple leases of rental real property under similar lease agreements, please attach a single, representative copy of the leases.)  
See attached sheets.
- 15 Has the organization spent or does it plan to spend any money attempting to influence the selection, nomination, election, or appointment of any person to any Federal, state, or local public office or to an office in a political organization? . . ☐ Yes ☒ No  
If "Yes," explain in detail and list the amounts spent or to be spent in each case.
- 16 Does the organization publish pamphlets, brochures, newsletters, journals, or similar printed material? . . . . . ☒ Yes ☐ No  
If "Yes," attach a recent copy of each.

**Part II. Activities and Operational Information (Must be completed by all applicants)**

- 1 Provide a detailed narrative description of all the activities of the organization—past, present, and planned. Do not merely refer to or repeat the language in the organizational document. List each activity separately in the order of importance based on the relative time and other resources devoted to the activity. Indicate the percentage of time for each activity. Each description should include, as a minimum, the following: (a) a detailed description of the activity including its purpose and how each activity furthers your exempt purpose; (b) when the activity was or will be initiated; and (c) where and by whom the activity will be conducted.

See attached sheets.

- 2 List the organization's present and future sources of financial support, beginning with the largest source first.

See attached sheets.

036-0011

Susan B. Anthony List, Inc.  
228 S. Washington St., Ste 105  
Alexandria, VA 22314  
EIN 54-1850126  
Form 1024

## Part II. Activities and Operational Information

1. Past events: (a) Meetings with major potential donors. The President met with approximately thirty-eight people to solicit donations. Approximately 50% of organization time was spent on this. (b) Preparation of mailings giving notice of a new organization, and two fundraising letters. The executive Director was responsible for this and it was carried out at the corporate office. Approximately 30% of organization time was spent on this. (c) Press conferences at the Capitol Building on May 25th, 1997. The deputy executive director organized this press conference to be coordinated with the moving of the Susan B. Anthony statue from the crypt to the rotunda of the Capitol Building. Approximately 15% of organization time was spent on this. (d) Meetings with major political organizations to encourage them to tell prolife candidates about the new organization. The President and Executive Director attended these meetings at the political organization offices. Approximately 5% of organization time was spent on this.

Present events: (a) Two fundraising events are being planned for September/October. These will be held in a D.C. restaurant and a residence in Lansing, Michigan. The Executive Director and Director of Fundraising Events will conduct these activities. Approximately 30% of organization time will be spent on these events. (b) Prospect mailings for the purpose of membership development. The Executive Director will supervise this activity which will take place in the corporate office. Approximately 30% of organization time will be spent on these events. (c) Production of seminar materials for the candidate training. The President and Executive Director will prepare these materials. Approximately 15% of organization time will be spent on this. (d) Production of a membership brochure. The Executive Director will initiate this activity at the corporate office. Approximately 10% of organization time will be spent on these events. (e) House parties (fundraisers) are being organized by the Deputy Executive Director in various states where people volunteer to do so. Approximately 5%. (f) The President will continue to meet with major donor prospects. Approximately 5%. (g) A quarterly newsletter will be produced by the Executive Director and Deputy Executive Director beginning October 15th. Approximately 5%.

Future events: The President, Executive Director, Deputy Executive Director, and Director of Events plan to initiate the following activities as time and funds permit: (a) Membership development through prospect mailings, telemarketing, spread the word letters (requesting members to send in names of others who

Susan B. Anthony List, Inc.  
228 S. Washington St., Ste 105  
Alexandria, VA 22314  
EIN 54-1850126  
Form 1024

may be interested in SBA List), web site, and house party program. Approximately 25% of organization time will be spent on these activities. (b) Work to obtain positive press coverage. Approximately 10%. (c) Membership communications through quarterly newsletter, monthly fax newsletter. Approximately 10%. (d) Student intern program to have an intern in the office during all working hours to assist with projects. Approximately 5%. (e) Two campaign schools to train women candidates and their staff on the fundamentals of running successful campaigns. Approximately 25%. (f) Fundraising plan including (1) production of materials and literature including a high dollar brochure for major donor prospects, membership brochure, video for major donors and house party project; (2) monthly fundraising appeals, three annual events in the Washington, DC area; (3) a finance committee of individuals who agree to contribute or raise \$15,000 per year to the SBA List; and (4) a major donor program committee to raise \$100,000 in 1997 and \$125,000 in 1998 from individuals and corporations. Approximately 25%.

2. The general public will provide all support through the Finance Committee, Major Donor Program, Fundraising Events, Direct Mail Solicitations, Housefile Mailings, House Parties, and Telemarketing.

3. Marjorie Dannenfelser (chairman), 5310 N. 26th Road,  
Arlington, VA 22207  
Susan Hirschmann (vice chairman), 2534B S. Arlington Mill Dr.,  
Arlington, VA 22206  
Kate Hinton (secretary), 33 Bridges Ave., Newtonville, MA 02160  
Larry Ruggiero (treasurer), 251 S. Reynolds St., Apt. M220,  
Alexandria, VA 22304  
Susan Gibbs, 201 S. 18th Street, #1614, Philadelphia, PA 19103  
Mary Hallan, 100 W. Chestnut Street, Apt. 2107, Chicago, IL 60610  
Mike Hudome, 5903 Devonshire Drive, Bethesda, MD 20816  
Susan Lataif, 13 Horseshoe Bend Road, Rome, GA 30165

4. Not applicable.

5. SBA List plans to have an internal political action committee (PAC).

6. SBA List has no stock.

7. The Corporation shall have one (1) class of members and all members shall have the same rights, privileges, duties, liabilities, limitations and restrictions. The members shall consist of those natural persons who have met the criteria for membership as established by the Board of Directors by



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resolution. Currently those persons who contribute \$5.00 or more during a two year period are considered members.

Members shall have the right to vote for one at-large member of the Board of Directors from a list of two nominees proposed by the Board of Directors. No membership certificates will be issued.

8. Upon the voluntary or involuntary dissolution of the Corporation the Board of Directors, shall, after paying or making provision for payment of all of the liabilities of the Corporation, dispose of all assets of the Corporation exclusively for the purposes of the Corporation in such manner, or to such organization or organizations organized and operated exclusively for charitable, educational, religious, scientific, or legislative lobbying purposes as shall at the time qualify as an exempt organization or organizations under Section 501(c)(3) or 501(c)(4) of the Internal Revenue Code of 1986 (or the corresponding provision of any future United States Internal Revenue Law), as the Board of Directors shall determine. Any such assets not so disposed of shall be disposed of by the City Court of Alexandria, Virginia, exclusively for such purposes or to such organization or organizations, as said Court shall determine, which are organized and operated exclusively for such purposes.

10. The training seminar for non-PAC endorsed candidates and potential candidates will charge a tuition fee designed to cover the expenses of the seminar.

14. SBA List leases office space from HWSC, LTD. A copy of the lease is enclosed. There is no relationship between the parties other than that of lessor and lessee.

**Part III. Financial Data (Must be completed by all applicants)**

Complete the financial statements for the current year and for each of the 3 years immediately before it. If in existence less than 4 years, complete the statements for each year in existence. If in existence less than 1 year, also provide proposed budgets for the 2 years following the current year.

**A. Statement of Revenue and Expenses**

Revenue	(a) Current Tax Year	3 Prior Tax Years or Proposed Budget for Next 2 Years			(e) Total
	From 5-12 To 8-15	(b) 19.97	(c) 19.98	(d) 19.99	
1 Gross dues and assessments of members . . . . .	0	0	0	0	0
2 Gross contributions, gifts, etc. . . . .	167,210	390,000	502,000	482,000	1,374,000
3 Gross amounts derived from activities related to the organization's exempt purpose (attach schedule) (include related cost of sales on line 9.)	0	0	0	0	0
4 Gross amounts from unrelated business activities (attach schedule)	0	0	0	0	0
5 Gain from sale of assets, excluding inventory items (attach schedule) . . . . .	0	0	0	0	0
6 Investment income (see page 3 of the instructions)	0	0	0	0	0
7 Other revenue (attach schedule). . . . .	0	0	0	0	0
8 Total revenue (add lines 1 through 7) . . . . .	167,210	390,000	502,000	482,000	1,374,000
<b>Expenses</b>					
9 Expenses attributable to activities related to the organization's exempt purposes. . . . .	69,067	288,625	299,304	278,349	866,278
10 Expenses attributable to unrelated business activities	0	0	0	0	0
11 Contributions, gifts, grants, and similar amounts paid (attach schedule). . . . .	0	0	0	0	0
12 Disbursements to or for the benefit of members (attach schedule)	0	0	0	0	0
13 Compensation of officers, directors, and trustees (attach schedule)	0	0	0	0	0
14 Other salaries and wages. . . . .	38,022	92,125	165,000	175,000	432,125
15 Interest . . . . .	0	0	0	0	0
16 Occupancy . . . . .	0	0	0	0	0
17 Depreciation and depletion . . . . .	0	0	0	0	0
18 Other expenses (attach schedule) . . . . .	0	0	0	0	0
19 Total expenses (add lines 9 through 18) . . . . .	107,089	380,750	464,304	453,349	1,298,403
20 Excess of revenue over expenses (line 8 minus line 19) . . . . .	60,121	9,250	37,696	28,651	75,597

**B. Balance Sheet (at the end of the period shown)**

Assets		Current Tax Year as of 8-15-97
1 Cash . . . . .		1 60,120
2 Account's receivable, net . . . . .		2 0
3 Inventories . . . . .		3 0
4 Bonds and notes receivable (attach schedule) . . . . .		4 0
5 Corporate stocks (attach schedule). . . . .		5 0
6 Mortgage loans (attach schedule) . . . . .		6 0
7 Other investments (attach schedule) . . . . .		7 0
8 Depreciable and depletable assets (attach schedule) 1 desk, 1 computer, 2 printers, 2 filing cabinets		8 4,200
9 Land . . . . .		9 0
10 Other assets (attach schedule) . . . . .		10 0
11 Total assets . . . . .		11 64,320
<b>Liabilities</b>		
12 Accounts payable . . . . .		12 6,304
13 Contributions, gifts, grants, etc., payable . . . . .		13 0
14 Mortgages and notes payable (attach schedule) . . . . .		14 0
15 Other liabilities (attach schedule) . . . . .		15 0
16 Total liabilities. . . . .		16 6,304
<b>Fund Balances or Net Assets</b>		
17 Total fund balances or net assets . . . . .		17 58,016
18 Total liabilities and fund balances or net assets (add line 16 and line 17) . . . . .		18 64,320

If there has been any substantial change in any aspect of the organization's financial activities since the end of the period shown above, check the box and attach a detailed explanation. ☐

036 0015

**Part IV. Notice Requirements (Sections 501(c)(9) and 501(c)(17) Organizations Only)****1 Section 501(c)(9) and 501(c)(17) organizations:**

Are you filing Form 1024 within 15 months from the end of the month in which the organization was created or formed as required by section 505(c)? ☒ Yes ☐ No

If "Yes," skip the rest of this Part.

If "No," answer question 2.

**2 If you answer "No" to question 1, are you filing Form 1024 within 27 months from the end of the month in which the organization was created or formed?** ☐ Yes ☐ No

If "Yes," your organization qualifies under section 4.01 of Rev. Proc. 92-85, 1992-2, C.B. 490, for an automatic 12-month extension of the 15-month filing requirement. Do not answer questions 3 through 5.

If "No," answer question 3.

**3 If you answer "No" to question 2, has the organization been contacted by the IRS regarding its failure to file Form 1024 within 27 months from the end of the month in which the organization was created or formed?** ☐ Yes ☐ No

If "No," your organization is requesting an extension of time to apply under the "reasonable action and good faith" requirements of section 5.01 of Rev. Proc. 92-85. Do not answer questions 4 and 5.

If "Yes," answer question 4.

**4 If you answer "Yes" to question 3, does the organization wish to request relief from the 15-month filing requirement?** ☐ Yes ☐ No

If "Yes," give the reasons for not filing this application prior to being contacted by the IRS. See Specific Instructions, Part IV, Line 4, page 4, before completing this item. Do not answer question 5.

If "No," answer question 5.

**5 If you answer "No" to question 4, your organization's qualification as a section 501(c)(9) or 501(c)(17) organization can be recognized only from the date this application is filed with the key district director. Therefore, does the organization want us to consider its application as a request for recognition of exemption as a section 501(c)(9) or 501(c)(17) organization from the date the application is received and not retroactively to the date the organization was created or formed?** ☐ Yes ☐ No

036 0016

**Schedule A Organizations described in section 501(c)(2) or 501(c)(25) (Title holding corporations or trusts)**

- 1 State the complete name, address, and employer identification number of each organization for which title to property is held and the number and type of the applicant organization's stock held by each organization.

- 2 If the annual excess of revenue over expenses has not been or will not be turned over to the organization for which title to property is held, state the purpose for which the excess is or will be retained by the title holding organization.

- 3 In the case of a corporation described in section 501(c)(2), state the purpose of the organization for which title to property is held (as shown in its governing instrument) and the Code sections under which it is classified as exempt from tax. If the organization has received a determination or ruling letter recognizing it as exempt from taxation, please attach a copy of the letter.

- 4 In the case of a corporation or trust described in section 501(c)(25), state the basis whereby each shareholder is described in section 501(c)(25)(C). For each organization described that has received a determination or ruling letter recognizing that organization as exempt from taxation, please attach a copy of the letter.

- 5 With respect to the activities of the organization.
- a Is any rent received attributable to personal property leased with real property? ☐ Yes ☐ No  
If "Yes," what percentage of the total rent, as reported on the financial statements in Part III, is attributable to personal property?
- b Will the organization receive income which is incidentally derived from the holding of real property, such as income from operation of a parking lot or from vending machines? ☐ Yes ☐ No  
If "Yes," what percentage of the organization's gross income, as reported on the financial statements in Part III, is incidentally derived from the holding of real property?
- c Will the organization receive income other than rent from real property or personal property leased with real property or income which is incidentally derived from the holding of real property? ☐ Yes ☐ No  
If "Yes," describe the source of the income.

### Instructions

**Line 1.**—Provide the requested information on each organization for which the applicant organization holds title to property. Also indicate the number and types of shares of the applicant organization's stock that are held by each.

**Line 2.**—For purposes of this question, "excess of revenue over expenses" is all of the organization's income for a particular tax year less operating expenses.

**Line 3.**—Give the exempt purpose of each organization that is the basis for its exempt status and the Internal Revenue Code section

that describes the organization (as shown in its IRS determination letter).

**Line 4.**—Indicate if the shareholder is one of the following:

1. A qualified pension, profit-sharing, or stock bonus plan that meets the requirements of the Code;
2. A government plan;
3. An organization described in section 501(c)(3); or
4. An organization described in section 501(c)(25).

036 0017



## Schedule B

**Organizations Described in Section 501(c)(4) (Civic leagues, social welfare organizations (including posts, councils, etc., of veterans' organizations not qualifying or applying for exemption under section 501(c)(19)) or local associations of employees.)**

- 1 Has the Internal Revenue Service previously issued a ruling or determination letter recognizing the applicant organization (or any predecessor organization listed in question 4, Part II of the application) to be exempt under section 501(c)(3) and later revoked that recognition of exemption on the basis that the applicant organization (or its predecessor) was carrying on propaganda or otherwise attempting to influence legislation or on the basis that it engaged in political activity? ☐ Yes ☒ No

If "Yes," indicate the earliest tax year for which recognition of exemption under section 501(c)(3) was revoked and the IRS district office that issued the revocation.

- 2 Does the organization perform or plan to perform (for members, shareholders, or others) services, such as maintaining the common areas of a condominium; buying food or other items on a cooperative basis; or providing recreational facilities or transportation services, job placement, or other similar undertakings? ☐ Yes ☒ No

If "Yes," explain the activities in detail, including income realized and expenses incurred. Also, explain in detail the nature of the benefits to the general public from these activities. (If the answer to this question is explained in Part II of the application (pages 2, 3, and 4), enter the page and item number here.)

- 3 If the organization is claiming exemption as a homeowners' association, is access to any property or facilities it owns or maintains restricted in any way? ☐ Yes ☒ No

If "Yes," explain.

- 4 If the organization is claiming exemption as a local association of employees, state the name and address of each employer whose employees are eligible for membership in the association. If employees of more than one plant or office of the same employer are eligible for membership, give the address of each plant or office.

Not applicable.

036 0018

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228 S. Washington St., Ste 105  
Alexandria, VA 22314  
EIN 54-1850126  
Form 1024

SOLICIATION LETTERS  
AND BROCHURES

036 0019



**SUSAN B. ANTHONY LIST**  
TRAINING PRO-LIFE WOMEN IN THE POLITICAL ARENA

## WHO'S TALKING ABOUT THE SUSAN B. ANTHONY LIST

### CONGRESSMAN HENRY HYDE

"Susan B. Anthony List is on the cutting edge of the Pro-Life movement today. Their work is essential and necessary to combat the abortion champions currently in office. By focusing on finding, training and electing pro-life women to Congress, they are challenging the abortion forces on their home turf."

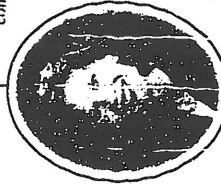
### CONGRESSWOMAN ANNE NORTHUP

"Susan B. Anthony List helped me get to Congress. But, we need the help of more pro-life women in Congress. Because pro-life women are severely outnumbered by pro-abortion women, we need to train more pro-life women so we get the help we need. Your support will make a huge difference."



### SENATOR RICK SANTORUM

"The Susan B. Anthony List is an exemplary organization that is on the front lines of getting women in Congress who will fight to protect the unborn. Because of the unwavering loyalty and dedication of its members to this important cause, the Susan B. Anthony List has made tremendous accomplishments in a very short period. Their success is worthy of the highest praise and commendation."



### CONGRESSWOMAN JO ANN EMERSON

"Over the years, the only voice that has been heard is the one that says 'you have to have a choice and the only one is pro-choice.' I take that comment as a challenge. The Susan B. Anthony List provided me and other women candidates the opportunity to address that challenge and to educate everyone that the only choice is to educate others about the value of human life. Working together, our mission is to make 'that voice' heard across all party lines."

### CONGRESSWOMAN SUE MYRICK

"The myth often perpetuated by the pro-choice crowd is that they represent women — nothing could be further from the truth. The Susan B. Anthony List is the premiere organization in the nation working to ensure this lie in the best possible way: by electing scores of pro-life women to Congress."



036 0020

## JOIN THE SBA LIST

Yes, I would like to help. I agree! We can beat EMILY's List and give pro-life women candidates a fighting chance from day one. I look forward to working with you throughout the year to ensure that a new cadre of pro-life women walk the halls of Congress after the 1998 election.

Enclosed is my contribution to help implement this important effort. Please let me know how I can help.

Please make checks payable to:

**SUSAN B. ANTHONY LIST**

\$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_ \$250 \_\_\_\_\_ \$500 \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, Z, P: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Mail to: **SUSAN B. ANTHONY LIST**  
**228 SOUTH WASHINGTON STREET**  
**SUITE 105**  
**ALEXANDRIA, VA 22314**

Susan B. Anthony List, Inc. is a 501 c (4) membership organization. Corporate contributions are accepted, there are no contribution limits, and all contributions are confidential. Contributions to the Susan B. Anthony List are not tax deductible for federal income tax purposes.

**Marjorie Dannenfelser**  
**CHAIRMAN OF THE BOARD**

**Jane Abraham**  
**PRESIDENT**

**Jennifer Bingham**  
**EXECUTIVE DIRECTOR**

## ADVISORY COMMITTEE

Hon. Helen Chenoweth	Ellen Armstrong
Hon. Jon Christensen	Mary Ellen Burk
Hon. Barbara Cuban	Ambassador Holland Coors
Hon. Jo Ann Emerson	Carol Crossed
Hon. Henry Hyde	John Jay Daly
Hon. Sue Myrick	Fran DeWine
Hon. Don Nickles	Serin Foster
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Hon. Andrea Seastrand	Patricia Kenphorne
Hon. Barbara Vucanovich	Frederica Mathews-Green
Kim Alexis	Nina May
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## EXECUTIVE COMMITTEE

Ben Bingham, Chairman	Kathleen Macnamus
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Cathy Deeds	Ruthie McIntosh
Betsy DeVos	Linda Nickles
Ann Carr English	Joan Prince
Maureen Malloy Ferguson	Karen Santorum
Marrel Coss	Diane Tardulak
Bill Kristol	Cheryl Weber
Thomas Lehman	

"Susan B. Anthony List, Inc." is a not-for-profit membership corporation organized to promote Susan B. Anthony's philosophy to end abortion and eliminate the circumstances that lead women to choose the tragedy of abortion by training pro-life women in the electoral process, in effective public service, and in the fundamentals of successful campaigns for public office. The Susan B. Anthony List will conduct all activities in accordance with United States Internal Revenue Code of 1986 under Section 501 (c) (4).





July 31, 1997

NAME  
ADDRESS  
CITY, ST ZIP

919 Prince Street  
Alexandria, Va 22314  
Phone: 703-683-5558  
Fax: 703-549-5588

Dear Name:

I write to you today to ask for your help in informing pro-life women candidates about the Susan B. Anthony List and what our political action committee can do to help their campaigns.

First, let me tell you about the Susan B. Anthony List. The List is a not-for-profit membership organization established to promote Susan B. Anthony's philosophy of abortion prevention by training pro-life women in the electoral process, in effective public service, and in the fundamentals of successful campaigns for public office. The organization was named after Susan B. Anthony because she was outspoken against abortion, calling it "child murder."

Our goal is simple - recruit pro-life women to run for federal office through the Political Action Committee, train these women and their staff through campaign schools, and financially support their campaigns through the PAC. Our vision is to send even more pro-life women to Congress, until one day, pro-life women outnumber pro-abortion women.

Second, let me tell you about our successes. During the past two elections, the SBA List's political committee helped ten pro-life women get elected to the U.S. House of Representatives. For many years, there was only one pro-life Congresswoman. In 1996 alone Susan B. Anthony List's political committee increased its membership 350% to 3,500 and we raised over \$313,000, an increase of 525% from the previous year.

Third, let me tell you why America needs the Susan B. Anthony List. Currently pro-life women make up less than 15% of the women in Congress - the other 85% are pro-abortion. In the Senate, none of the nine women are pro-life. For every pro-life woman in Congress like Representative Barbara Cubin, there are nearly nine pro-abortion women like Senator Patty Murray who dominate the abortion debate on the House and Senate floors.

Jan- Abraham  
President

Jennifer Bingham  
Executive Director

EXECUTIVE COMMITTEE

Ben Bingham, Chairman  
Mona Charon  
Cathy Deeds  
Betsy DeVos  
Ann Carr English  
Maureen Malloy Ferguson  
Manel Goss  
Bill Kristol  
Thomas Lehman  
Ruthie Macintosh  
Kathleen Macmanus  
Linda Nickles  
Joan Prince  
Karen Santorum  
Diane Terpeluk  
Cheryl Weber

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Hon. Jo Ann Emerson  
Hon. Henry Hyde  
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Hon. Don Nickles  
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Hon. Heena Ros-Lehtinen  
Hon. Andrea Seastrand  
Hon. Barbara Vucanovich  
Helen Alvarez  
Ellen Armstrong  
Mary Ellen Bork  
Ambassador Holland Coors  
Carol Crossed  
John Daly  
Fran DeWine  
Serrin Foster  
Joanne Kemp  
Patricia Kempthorne  
Frederica Mathewes-Green  
Admiral James Watkins

036 0022



The pro-abortion women have six organizations backing them that raised nearly \$20 million in the past year alone. Pro-life women candidates only have one organization dedicated exclusively to helping them - Susan B. Anthony List.

The Susan B. Anthony List realizes that women are the key to countering the extreme pro-abortionists on the floors of Congress. We need more women who are articulate and who will unconditionally defend the lives of the unborn.

Our goal now is to even the playing field. We have a lot of work ahead of us for the 1998 elections and we can not do it without your support.

Lastly, I'd like to ask for your help.

The SBA List's goal is to establish a network that will inform all pro-life women candidates and potential candidates across the country of the purpose of the SBA List and what we can do to help their campaigns. You can help, by referring potential candidates for federal office to the SBA List PAC.

The task ahead is a challenging one. With your support and the support of so many dedicated pro-lifers across the Country, we can meet the challenge and beat EMILY's List and their 35,000 members and give pro-life women candidates a fighting chance from day one.

Please send in the enclosed Candidate Information Reply today. If you have any questions please feel free to contact our Executive Director, Jennifer Bingham, at (703) 683-5558.

Sincerely,

Jane Abraham  
President

Enclosures

036 0023



August 15, 1997

919 Prince Street  
Alexandria, Va 22314  
Phone: 703-683-5558  
Fax: 703-549-5588

Jane Abraham  
President

Jennifer Bingham  
Executive Director

#### EXECUTIVE COMMITTEE

Ben Bingham, Chairman  
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Cathy Deeds  
Betsy DeVos  
Ann Carr English  
Maureen Malloy Ferguson  
Mariel Goss  
Bill Kristol  
Thomas Lehrman  
Ruthie McIntosh  
Kathleen Macmanus  
Margi Casey McGrath  
Linda Nickles  
Joan Prince  
Karen Santorum  
Diane Terpeluk  
Cheryl Weber

#### ADVISORY COMMITTEE

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Hon. Ilana Ros-Lehtinen  
Hon. Andrea Seastrand  
Hon. Barbara Vucanovich  
Kim Alexis  
Helen Alvarez  
Ellen Armstrong  
Mary Ellen Bork  
Ambassador Holland Coors  
Carol Crossed  
John Jay Daly  
Fran DeWine  
Serrin Foster  
Kay James  
Joanne Kemp  
Patricia Kempthorne  
Frederica Mathewes-Green  
Nina May  
Admiral James Watkins

NAME  
ADDRESS  
CITY, ST ZIP

Dear FIRST NAME:

On Tuesday, September 30, 1997 the Susan B. Anthony List will host it's annual "Bash on Capitol Hill." This year's event will be at the Capitol Brewing Company "under the tent." I write to you today to ask for your support of this event.

The purpose of the "Bash on Capitol Hill" is to raise money for our Membership Development Plan. The goal of the Plan is to have 10,000 members by the 1998 elections.

In 1996, with our members' support, we increased our membership 350% from 1,000 to 3,500. Because of that increase, our political committee was able to raise nearly \$150,000 for our endorsed candidates.

In the first six months of this year, over 1,000 new members have joined the SBA List across the country. Although this is a tremendous accomplishment in such a short time, we still have a lot of work to do over the next year and we cannot do it without your support.

As I have mentioned to you in the past, EMILY's List raised \$13.7 million dollars last year, which makes them the largest political action committee in the country. EMILY's List can raise this kind of money because they have over 35,000 members giving an average contribution of nearly \$400 in 1997 to support pro-abortion women candidates!

As you can see, membership is the cornerstone of their organization and must be of our organization. We *must* reach our goal of 10,000 members by the 1998 elections so that we can give pro-life women candidates a fighting chance from day one.

We have put together a Membership Development Plan to help us reach our goal over the next year. I have enclosed the Plan for your review. I hope that you will be an integral part of this plan.

There are seven new pro-abortion women in Congress today because of EMILY's List's 35,000 members. We need your support to help increase our strength -- and we all know strength is in numbers. This has been proven every year by the pro-abortion forces. Let's show them that we are going to fight back and change the trend of electing a majority of pro-abortion women to Congress.

036 0024

(2)

Please help us implement our Membership Development Plan today by supporting the "Bash on Capitol Hill." I hope that you will be a Benefactor for \$5,000, Sponsor for \$1,000, Friend for \$500, or on the Host Committee for \$125. The invitations go to print on August 29, so we need your confirmation fax (enclosed) as soon as possible.

Thank you for your continued support of the Susan B. Anthony List. Please return the enclosed RSVP form by Friday, August 29. I look forward to seeing you on Tuesday, September 30 for the annual "Capitol Hill Bash."

Sincerely,

Jane Abraham  
President

P.S. Please send in the enclosed RSVP form today. It is so important that pro-life women have the backing they need. That is why our Membership Development Plan must be successful. Please be generous.

Enclosures

034 0025

# **SUSAN B. ANTHONY LIST**

## **TRAINING PRO-LIFE WOMEN IN THE POLITICAL ARENA**

**"CAPITOL HILL BASH" RECEPTION  
CAPITOL BREWING COMPANY UNDER THE TENT  
TUESDAY, SEPTEMBER 30, 1997 6:30 PM - 8:30 PM**

**FAX OR MAIL RSVP BY FRIDAY, AUGUST 29**

**TO:** Jane Abraham  
Susan B. Anthony List  
228 South Washington Street, Suite 105  
Alexandria, VA 22314  
Fax: (703) 549-5588

**FROM:** NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY, ST ZIP: \_\_\_\_\_  
HOME PHONE: \_\_\_\_\_ WORK PHONE: \_\_\_\_\_  
FAX: \_\_\_\_\_

- ☐ YES, I would like to be a **Benefactor** for the "Capitol Hill Bash." I will mail a check in the next few days / I have enclosed the check for \$5,000.
- ☐ YES, I would like to be a **Sponsor** for the "Capitol Hill Bash." I will mail a check in the next few days / I have enclosed the check for \$1,000.
- ☐ YES, I would like to be a **Friend** for the "Capitol Hill Bash." I will mail a check in the next few days / I have enclosed the check for \$500.
- ☐ YES, I would like to be on the **Host Committee** for the "Capitol Hill Bash." I will mail a check in the next few days / I have enclosed the check for \$125.
- ☐ NO, I am unable to be a Benefactor, Sponsor, Friend or Host for the "Capitol Hill Bash," but I have enclosed a contribution in the amount of \$\_\_\_\_\_ to help the SBA List with the 1997 Membership Development Plan.

Please make checks payable to: **Susan B. Anthony List, Inc.**

Susan B. Anthony List, Inc. is a 501 c (4) membership corporation. The SBA List can accept contributions of any amount and can accept corporate contributions. All contributions are confidential. Contributions to the Susan B. Anthony List are not tax deductible for federal income tax purposes.

**PLEASE TURN OVER —————>**

036 0026



### **Spread the Word**

I would like to help the Susan B. Anthony List increase membership and ensure that a new cadre of pro-life women walk the halls of Congress after the 1998 elections. Please send information about the SBA List to the following "like minded" individuals (please include name and complete address):

- 1.) \_\_\_\_\_
- 2.) \_\_\_\_\_
- 3.) \_\_\_\_\_
- 4.) \_\_\_\_\_
- 5.) \_\_\_\_\_
- 6.) \_\_\_\_\_
- 7.) \_\_\_\_\_
- 8.) \_\_\_\_\_
- 9.) \_\_\_\_\_
- 10.) \_\_\_\_\_

### **House Parties**

House Parties are events where SBA members invite their friends and colleagues to their homes to learn more about the SBA List. I know that this program is a very important part of the Membership Development Plan and I would like to be involved.

☐ I would like to help the SBA List increase membership by hosting a house party. Please send me more information about the program.

My Name: \_\_\_\_\_

036 0027

# **SUSAN B. ANTHONY LIST**

## **TRAINING PRO-LIFE WOMEN IN THE POLITICAL ARENA**

### **MEMBERSHIP DEVELOPMENT PLAN**

Membership is the cornerstone of the Susan B. Anthony List organization. The SBA List's goal is to increase membership to 10,000 by the 1998 election cycle. Current membership is 4,500; this is up from 1,000 in April 1996.

The following are the programs that we have developed to achieve this goal.

#### **1.) Prospecting Mail**

In this program, the SBA List rents pro-life donor lists across the country and mails them a letter from one of the many supporters who have agreed to sign a letter on our behalf. Congressman Tom DeLay, Steve Forbes, Congressman Henry Hyde, Vice President Dan Quayle, and Congresswoman Barbara Vucanovich have all agreed to sign letters.

The goal of prospecting direct mail is to bring in new members while breaking even (cost versus donations).

The average number of people that respond to prospecting mail is 1%. It is our experience from the past year that the average initial gift for each new member is \$35 and that they will give an average of \$54 to PAC endorsed candidates, thus making up for the high initial cost of this membership program. This fall, thousands of these test letters will be sent. Our goal is to have 3,250 new members join the SBA List through this program in the next year.

#### **2.) Telemarketing**

In this program, the SBA List rents pro-life lists across the country and calls these potential members to ask for their support.

Currently, we are working on a program where Congresswoman Sue Myrick taped a message about the SBA List to be played to potential members.

The goal of telemarketing is the same as prospecting direct mail -- to break even. The average response rate for this program is 3% and an initial contribution of \$20.00. The cost of telemarketing is three times as much as prospecting mail, but it is important to do this program because some people only respond to a phone call and not a piece of mail. Our goal is to have 1,500 new members join the SBA List through this program.

3.) Spread the Word Letters

As you know, with each letter that we send to our membership, we ask that you send us names of your friends that you consider of "like mind." We then send them information about the SBA List. These letters are mailed approximately twice a month.

The average response rate for this program is 3% with an initial contribution of \$35.00. In the past two months, members have sent us over 1,500 names. Our goal is to have 500 new members join the SBA List through this program.

4.) House Party Program

House Parties are events where SBA members invite their friends and colleagues to their homes to learn more about the SBA List. The cost for the tickets to these events is at least \$25 per person. This is a low cost way to increase membership across the country and an important part of our membership plan.

The goal is to have at least one house party per month across the Country in 1997. Then in 1998, we would like to increase this to two per month. In 1996, we received an average of 16 new members per house party. Since May, we have received nearly thirty inquiries to host house parties. Our goal is to have 250 new members join the SBA List through this program in the next year.



August 27, 1997

919 Prince Street  
Alexandria, Va 22314  
Phone: 703-683-5558  
Fax: 703-549-5588

«First» «Last»  
«Address»  
«City», «ST» «Zip»

Dear «First»:

On Monday, September 22, 1997 our pro-life women legislators will host a reception for the Susan B. Anthony List, a 501 c (4) membership organization dedicated to helping elect pro-life women candidates to the US House and Senate. I write to you today to ask for your support of this event.

The Honorary Chairmen of the event are Lt. Governor Connie Binsfeld, Secretary of State Candice Miller and Betsy DeVos.

The event will be held at the home of Polly Brennan (6151 Park Lake Road, East Lansing, MI 48823) from 5:30 pm to 7:30 pm. Our Special Guest will be syndicated columnist, Mona Charen.

The purpose of the reception is to raise much needed funds to help the Susan B. Anthony List prepare for the 1998 Election cycle.

In the past few months women's organizations have been raising money in Lansing to help "women candidates." In fact, all of these organizations only support *pro-abortion* women candidates. That is why this event is so important. We must show the pro-abortion forces that pro-life women candidates will be well funded and are a force to be reckoned with.

First, let me tell you a little bit more about the Susan B. Anthony List. The List is a not-for-profit membership organization established to promote Susan B. Anthony's philosophy of abortion prevention by training pro-life women in the electoral process, in effective public service, and in the fundamentals of successful campaigns for public office. The organization was named after Susan B. Anthony because she was outspoken against abortion, calling it "child murder."

The SBA List's goal is simple -- recruit pro-life women to run for federal office through their Political Action Committee, train these women and their staff through campaign schools, and financially support their campaigns through the PAC. Their vision is to send even more pro-life women to Congress, until one day, pro-life women outnumber pro-abortion women.

Second, let me tell you about their successes. During the past two elections, ten pro-life women were elected to the U.S. House of Representatives, where, for many years, there was only one. In 1996 alone Susan B. Anthony List's political committee increased its membership 350% to 3,500 and we raised over \$313,000, an increase of 525% from the previous year.

Jane Abraham  
President

Jennifer Bingham  
Executive Director

#### EXECUTIVE COMMITTEE

Ben Bingham, Chairman  
Mona Charen  
Cathy Deeds  
Betsy DeVos  
Ann Carr English  
Maureen Malloy Ferguson  
Mariel Goss  
Bill Kristol  
Thomas Lehman  
Ruthie McIntosh  
Kathleen Macmanus  
Margi Casey McGrath  
Linda Nickles  
Joan Prince  
Karen Samorutti  
Diane Terpeluk  
Cheryl Weber

#### ADVISORY COMMITTEE

Hon. Helen Chenoweth  
Hon. Jon Christensen  
Hon. Barbara Cubin  
Hon. Jo Ann Emerson  
Hon. Henry Hyde  
Hon. Sue Myrick  
Hon. Don Nickles  
Hon. Anne Northup  
Hon. Ileana Ros-Lehtinen  
Hon. Andrea Seastrand  
Hon. Barbara Vucanovich  
Kim Alexis  
Heien Alvarez  
Ellen Armstrong  
Mary Ellen Bork  
Ambassador Holland Coors  
Carol Crossed  
John Jay Daly  
Fran DeWine  
Serrin Foster  
Kay James  
Joanne Kemp  
Patricia Kempthorne  
Frederica Mathewes-Green  
Nina May  
Admiral James Watkins

036 0030



(2)

Third, let me tell you why America needs the Susan B. Anthony List. Currently pro-life women make up less than 15% of the women in Congress -- the other 85% are pro-abortion. In the Senate, none of the nine women are pro-life. For every pro-life woman in Congress like Representative Barbara Cubin, there are nearly nine pro-abortion women like Senator Patty Murray who dominate the abortion debate on the House and Senate floors.

The pro-abortion women have six organizations backing them that raised nearly \$20 million in the past year alone. Pro-life women candidates only have one organization dedicated exclusively to helping them -- Susan B. Anthony List.

The Susan B. Anthony List realizes that women are the key to countering the extreme pro-abortionists on the floors of Congress. We need more women who are articulate and who will unconditionally defend the lives of the unborn.

There are seven new pro-abortion women in Congress today because of EMILY's List's 35,000 members. We need your support to help increase our strength -- and we all know strength is in numbers. This has been proven every year by the pro-abortion forces. Let's show them that we are going to fight back and change the trend of electing a majority of pro-abortion women to Congress.

Please help the Susan B. Anthony List by supporting the September 22, 1997 Lansing reception. I hope that you will be a Sponsor for \$1,000 or on the Host Committee for \$100. The invitations go to print on August 27, so we need your confirmation fax (enclosed) as soon as possible.

Please feel free to call Jennifer Bingham, the SBA List Executive Director, on (703) 683-5558 if you have any questions. Please return the enclosed RSVP form by Friday, August 29. I look forward to seeing you on Monday, September 22.

Sincerely,

Jane Abraham  
President

P.S. Please send in the enclosed RSVP form today. It is so important that pro-life women have the backing they need. Please be generous.

Enclosures

036 0031

# **SUSAN B. ANTHONY LIST**

## **TRAINING PRO-LIFE IN THE POLITICAL ARENA**

**LANSING, MICHIGAN RECEPTION**

**AT THE HOME OF**

**POLLY BRENNAN**

**6151 PARK LAKE ROAD, EAST LANSING MI 48823**

**MONDAY, SEPTEMBER 22, 1997 5:30 PM - 7:30 PM**

**FAX OR MAIL RSVP BY FRIDAY, AUGUST 27**

**TO: Jane Abraham**  
**Susan B. Anthony List**  
**228 South Washington Street, Suite 105**  
**Alexandria, VA 22314**  
**Fax: (703) 549-5588**

**FROM: NAME: \_\_\_\_\_**  
**ADDRESS: \_\_\_\_\_**  
**CITY, ST ZIP: \_\_\_\_\_**  
**HOME PHONE: \_\_\_\_\_ WORK PHONE: \_\_\_\_\_**  
**FAX: \_\_\_\_\_**

- ☐ **YES, I would like to be a Sponsor for the September 22, 1997 SBA List reception. I will mail a check in the next few days / I have enclosed the check for \$1,000.**
- ☐ **YES, I would like to be on the Host Committee for the September 22, 1997 SBA List reception. I will mail a check in the next few days / I have enclosed the check for \$100.**
- ☐ **NO, I am unable to be a Sponsor or a Host for the September 22, 1997 SBA List reception, but I have enclosed a contribution in the amount of \$\_\_\_\_\_ to help the SBA List with its efforts.**

**In addition, please send an invitation to the event to the following "like minded" individuals (please include name and complete address):**

- 1.) \_\_\_\_\_
- 2.) \_\_\_\_\_
- 3.) \_\_\_\_\_
- 4.) \_\_\_\_\_
- 5.) \_\_\_\_\_

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036 0032